David Stephenson

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WORK EXPERIENCE

Publicis Health Media   Philadelphia, PA (Remote)
SEO Technical Associate   May 2021 - Present
- Developed schema case study that resulted in clients increasing SEO budget for further schema optimizations.
- Built an internal JavaScript tool to perform a comprehensive web accessibility assessment on URLs in bulk.
- Spearheaded the development of new deliverables, assuming a leadership role in the process.
- Supervised and coached colleagues on the intricacies of deliverable procedures.

Self Employed Freelance

December 2021 - Present
- Established the process for client website maintenance, prototyping, and SEO strategic development.
- Proficiently established timelines with clients to ensure timely delivery of projects.
- Successfully migrated a client's existing website to a new content management system (CMS).
- Offered responsive web design to guarantee seamless access to mobile restaurant menus for customers.

B&D Proscape   Pittsburgh, PA
Owner / Operator   August 2014 – December 2020
- Founded and operated a successful landscaping LLC, providing services to 250+ clients annually.
- Oversaw the precise deployment of teams based on job estimates and capacity.
- Fostered customer relationships by providing reliable and consistent services, as well as maintaining frequent communication.

EDUCATION

Frontend Developer Career Path - Scrimba   Online Bootcamp
Virtual Bootcamp with 75+ hours of interactive tutorials focused on Frontend Development   November 2022

University of Pittsburgh   Pittsburgh, PA
Bachelor of Natural Sciences   December 2015
Undergraduate degree with a focus in Computer Science, Calculus, and Geology

PROJECTS

Accessibility Audit
I initiated a passion project for my current company that enables website accessibility audits at scale with excel exports summarizing the findings. I led the project from inception to launch on Microsoft Azure, providing the entire team with access to the tool.

The Victoria Freehouse
A multi-page static site for a Philadelphia British Pub, with a goal of refreshing the previous non-mobile-friendly site and creating virtual menus. Despite challenges with the previous Weebly hosting platform, I successfully transferred the site to a new provider and hosted it on Netlify, resulting in a fully functional and updated website.

ADDITIONAL INFORMATION

Skills: HTML, CSS, JavaScript, React, Technical SEO, WCAG 2.1 Auditing
Interests: Rock climbing, hiking, home projects
Volunteer: Working in a women's soup kitchen during the holidays